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**What did Sir Isaac Newton and Vince Lombardi have in common?
Find out at Science on Tap at MPM!**

Milwaukee—April 27, 2016— Science gets social at the Milwaukee Public Museum's Science on Tap – Carpenter Lecture Series, the engaging lecture series where science and culture intersect over cocktails!

Join us on Thursday, April 28 when football, America's most popular spectator sport, is placed under the microscope. In this Science on Tap, scientist and author Ainissa Ramirez explores the science behind football, touching on topics that range from how Vince Lombardi was a game theorist to why woodpeckers don't get concussions. Ramirez will also talk about her new book, "Newton's Football: The Science Behind America's Game," which illuminates football—and science—through funny, insightful stories told by some of the world's sharpest minds.

"Newton's Football: The Science Behind America's Game" is published in the United States by Ballantine Books, an imprint of the Random House Publishing Group, a division of Random House LLC, a Penguin Random House Company and will be on sale after the lecture for \$26.00. Ramirez will be signing books following the lecture.

Science on Tap lectures are \$10 or \$5 for MPM members. The social hour begins at 6 p.m. with light hors d'oeuvres and a cash bar. The lecture begins at 7 p.m. For more information, on our April 28 event, go to <http://www.mpm.edu/scienceontap>.

About the Milwaukee Public Museum

The Milwaukee Public Museum is a natural and human history museum located in downtown Milwaukee, Wisconsin. The museum was chartered in 1882 and opened to the public in 1884. MPM has three floors of exhibits that encompass life-size dioramas, walk-through villages, world cultures, dinosaurs, a rain forest and a live butterfly garden, as well as the Daniel M. Soref National Geographic Dome Theater & Planetarium. The museum houses more than 4 million objects and hosts nearly half a million visitors each year.

The MPM is operated by Milwaukee Public Museum, Inc., a private, non-profit company, and its facilities and collections are held in trust and supported by Milwaukee County for the benefit of the public.

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