

MEDIA CONTACT:

Jenni Tetzlaff

Milwaukee Public Museum

(414) 278-2784

tetzlaff@mpm.edu

**The Milwaukee Public Museum's Dawn Koceja
Chosen for Getty Leadership Program**

Milwaukee—April 20, 2015— Dawn Koceja, the Multigenerational Education Coordinator and Accessibility Coordinator at the Milwaukee Public Museum (MPM), was chosen by The Getty Leadership Institute at Claremont Graduate University (GLI at CLU) to be one of 26 museum leaders to participate in NextGen 2015.

NextGen 2015 is part of the Getty Leadership Institute's Executive Education Programs for Museum Leaders and targets mid-level managers. The program introduces fellows to theories and concepts around engaging audiences, influence and negotiation, and design thinking and strategy. NextGen 2015 included one week of online learning followed by four days in residence on the Claremont Graduate University campus. Dawn and her classmates completed the program in April 2015. Other institutions that took part in the NextGen 2015 program include the Amon Carter Museum of American Art, Shanxi Museum in China, Medellin Modern Art Museum in Colombia, Metropolitan Museum of Art, Peabody Essex Museum, and the J. Paul Getty Museum.

Named Facilitator of the Year by the Wisconsin Department of Natural Resources in 2014, Dawn specializes in educational opportunities for diverse populations. She coordinates MPM's Early Learning program, which serves more than 3,000 children ages 3-5 every year, including early-learning students from low-income schools. Dawn is a certified Dementia Specialist, and through MPM's SPARK! Program connects directly with people with memory loss and their caregivers through multisensory engagement. She also works with people with disabilities, creating exhibit accommodations for this group, and facilitating staff training on accessibility awareness.

About the Milwaukee Public Museum

The Milwaukee Public Museum is a natural and human history museum located in downtown Milwaukee, Wisconsin. The museum was chartered in 1882 and opened to the public in 1884. MPM has three floors of exhibits that encompass life-size dioramas, walk-through villages, world cultures, dinosaurs, a rain forest and a live butterfly garden, as well as the Daniel M. Sorel National Geographic Dome Theater and Planetarium. The museum houses more than 4.5 million objects and hosts nearly half a million visitors each year. The MPM is operated by Milwaukee Public Museum, Inc., a private, non-profit company, and its facilities and collections are held in trust and supported by Milwaukee County for the benefit of the public.

###