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FOR IMMEDIATE RELEASE

Have You Seen the MPM Rattlesnake?!?

MILWAUKEE—August 14, 2014—The rattlesnake from the Milwaukee Public Museum has left the building!

An MPM fan favorite, the rattler has been delighting visitors for decades after they stumble upon his button and give it a push to make him shake. When asked why he chose to go on vacation, the snake cited button issues.

"I get more action than anyone here at MPM," the rattler tells us. "T-rex and the butterflies will try to tell you different, but visitors young and old are pushing my button all day long! With that much attention, it breaks down a lot. When it stopped working yesterday, I called my snake handler and said this had to stop. I can't disappoint my public!"

The MPM team is working hard to get the rattlesnake button fixed and bring him home, but we need your help. The rattler is asking for \$5 donations to get his button up and running again. "All the funds will be used on Museum exhibits and programs, not on my vacation," the snake promises. Donations can be made online at <https://www.mpm.edu/snakefund/>.

The snake plans to be on vacation until Friday, August 29. Fans of the snake can follow his adventures as he slithers around town on Twitter @MPMsnake.

About the Milwaukee Public Museum

The Milwaukee Public Museum is a natural and human history museum located in downtown Milwaukee, Wisconsin. The museum was chartered in 1882 and opened to the public in 1884. MPM has three floors of exhibits that encompass life-size dioramas, walk-through villages, world cultures, dinosaurs, a rain forest and a live butterfly garden, as well as the Daniel M. Soref National Geographic Dome Theater & Planetarium. The museum houses more than 4.5 million objects and hosts nearly half a million visitors each year.

The MPM is operated by Milwaukee Public Museum, Inc., a private, non-profit company, and its facilities and collections are held in trust and supported by Milwaukee County for the benefit of the public.

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what will you find?