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## Kohl's Thank You Thursday to Kickoff at Milwaukee Public Museum

*Partnership provides free general admission to area families for the first time ever*

**Milwaukee, Wis. (May 27, 2015)** — The [Milwaukee Public Museum](#) (MPM) and [Kohl's Department Stores](#) (NYSE: KSS) today announced their partnership with *Kohl's Thank You Thursday*, offering free general admission to the Museum on the first Thursday of every month. *Kohl's Thank You Thursday* marks the first time ever free general admission has been regularly provided to the public and will kick off on Thursday, June 4.

"Kohl's is proud to partner with the Milwaukee Public Museum to provide area families greater access to the rich history housed in the Museum's exhibits and collections," said Bevin Bailis, Kohl's senior vice president of communications and public relations. "With *Kohl's Thank You Thursday*, we are offering families the opportunity to experience all the Museum has to offer."

"We're excited to partner with Kohl's to offer all our visitors the opportunity to explore our exhibits and collections for free," said Dennis Kois, Milwaukee Public Museum president and CEO. "MPM is the most visited museum in the state by a huge margin, with visitors from every background. Our partnership with Kohl's allows us to open our doors to all Milwaukeeans, and all Wisconsinites, regardless of their economic situation."

*Kohl's Thank You Thursday* gives visitors access to more than 150,000-square-feet of fascinating exhibit space to explore including: the Costa Rican Rainforest, beautiful free-flying butterflies inside the butterfly garden, exhibits highlighting world cultures and artifacts, an educational science show in the Dome Theater and the Planetarium.

MPM offers extended hours on Thursdays from 9:00 a.m. to 8:00 p.m. for families to explore and learn together. *Kohl's Thank You Thursday* is free for individuals and families (excluding groups).

For additional information, please visit [www.mpm.edu](http://www.mpm.edu).

### **Kohl's Thank You Thursday Schedule**

June 4, 2015

July 2, 2015

August 6, 2015

September 3, 2015

October 1, 2015

November 5, 2015

December 3, 2015

January 7, 2016

February 4, 2016

March 3, 2016

April 7, 2016

May 5, 2016

June 2, 2016

### **About the Milwaukee Public Museum**

The Milwaukee Public Museum is a natural and human history museum located in downtown Milwaukee, Wisconsin. The museum was chartered in 1882 and opened to the public in 1884. MPM has three floors of exhibits that encompass life-size dioramas, walk-through villages, world cultures, dinosaurs, a rain forest and a live butterfly garden, as well as the Daniel M. Sorel National Geographic Dome Theater and Planetarium.

The museum houses more than 4.5 million objects and hosts nearly half a million visitors each year. The MPM is operated by Milwaukee Public Museum, Inc., a private, non-profit company, and its facilities and collections are held in trust and supported by Milwaukee County for the benefit of the public.

### **About Kohl's**

Kohl's (NYSE: KSS) is a leading specialty department store with 1,164 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, the company offers amazing national and exclusive brands, incredible savings and inspiring shopping experiences in-store, online at [Kohls.com](http://Kohls.com) and via mobile devices. Committed to its communities, Kohl's has raised more than \$274 million for children's initiatives nationwide through its Kohl's Cares® cause merchandise program, which operates under Kohl's Cares, LLC, a wholly-owned subsidiary of Kohl's Department Stores, Inc. For additional information about Kohl's philanthropic and environmental initiatives, visit [www.Kohls.com/Cares](http://www.Kohls.com/Cares). For a list of store locations and information, or for the added convenience of shopping online, visit [www.Kohls.com](http://www.Kohls.com).

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